

Your Blog Template

Visual Cheat Sheet — pictures + plain English

Every section of your homepage on a page, with a picture of what it looks like and a clear map of what controls each piece. **Green box** = you change it in the dashboard. **Orange box** = it's baked into the code, you'd tell Base44 to change it.

Preview URL	preview-sandbox--6a08a00f73e8ade183de082d.base44.app
Base44 app ID	6a08a00f73e8ade183de082d
Sections on homepage	11 sections + footer (this guide walks through each one)
Dashboard fields	35 fields in Site Settings — most are 1-line URL or text

Two Kinds of Changes

Half of your homepage is controlled by the admin dashboard. The other half is baked into the code (hero headline, expertise blocks, testimonials, etc.) and requires you to type a prompt in Base44 like: *"Replace the hero headline with: [new headline]."*

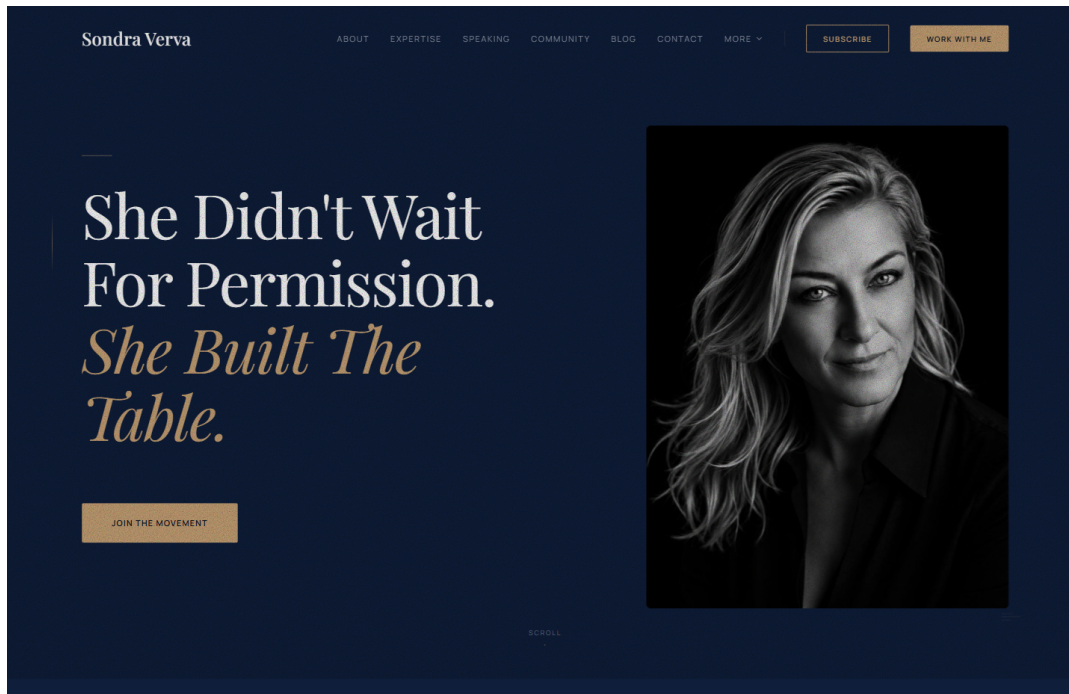
GREEN = Dashboard Changes	ORANGE = Base44 Prompts
Click and fill out a form. No code touched.	Type a prompt in Base44 to swap the copy.
Your name + bio	Hero headline + photo
Social media links	"Featured In" logos
Subscribe block copy	4 Expertise blocks
Every button's destination	3 Keynote talks (Speaking)
Site name (logo)	3 Testimonials
Watch My Story video link	Community name ("Her Table")
Admin email + reports	Stats numbers (500+ Members, etc.)

Why this matters when you sell:

If a buyer is non-technical, the dashboard alone won't finish their site. They'll either need **you** (DWY upsell) or comfort typing Base44 prompts. Be upfront about it — that's exactly what justifies premium pricing for a done-with-you tier.

1. Hero Section

The first thing visitors see when they land on the homepage. Includes the top navigation bar.



↑ what this section looks like on your site

[OK] DASHBOARD CONTROLS THIS

Small tagline above headline

author_title

Paragraph below headline

author_bio

3 stats under the photo (e.g. 20+ Years Leading)

author_credentials (array of 3 entries)

Main button text

cta_button_text (default: 'Join the Movement')

Main button link

event_application_url OR cta_button_url

Top-right 'Work With Me' button text

nav_cta_text

Top-right 'Subscribe' button text

subscribe_button_text

Logo text (top left)

site_name OR author_name

'Watch My Story' button (only if filled)

story_video_url

[!] HARDCODED IN CODE (needs Base44 prompt)

Big headline ("She Didn't Wait For Permission. She Built The Table.")

Hardcoded — change via Base44 prompt

Hero photo (currently a stock Unsplash image)

Hardcoded — replace via Base44 prompt or upload

Nav menu items (About / Expertise / Speaking / Community / Blog)

Hardcoded

Color scheme (cream + rose-gold)

Hardcoded in CSS — change via Base44 prompt

2. Featured In Marquee

Thin scrolling row of magazine names that loops across the screen.

MEN · ENTREPRENEUR · INC. MAGAZINE · GOOD MORNING AMERICA · BUSINESS INSIDER · TEDX SPEAKER · FEATURED IN · FORBES WOMEN · ENTREPRENEUR

↑ *what this section looks like on your site*

[!] HARDCODED IN CODE (needs Base44 prompt)

All the names (Forbes Women, Entrepreneur, Inc., GMA, Business Insider, TEDx Speaker)

Hardcoded in Marquee.jsx — change via Base44 prompt

Want logos instead of text?

Ask Base44 to swap the text for image logos

3. About Section

Your photo on the left, 'About' tag, italic heading, bio paragraph, and a pull quote.



↑ what this section looks like on your site

[OK] DASHBOARD CONTROLS THIS

Your bio paragraph

author_bio

Your name (used throughout)

author_name

Years Leading badge

First entry in author_credentials

[!] HARDCODED IN CODE (needs Base44 prompt)

Heading "A Woman Who Refused to Play Small"

Hardcoded in About.jsx

The pull quote in italics

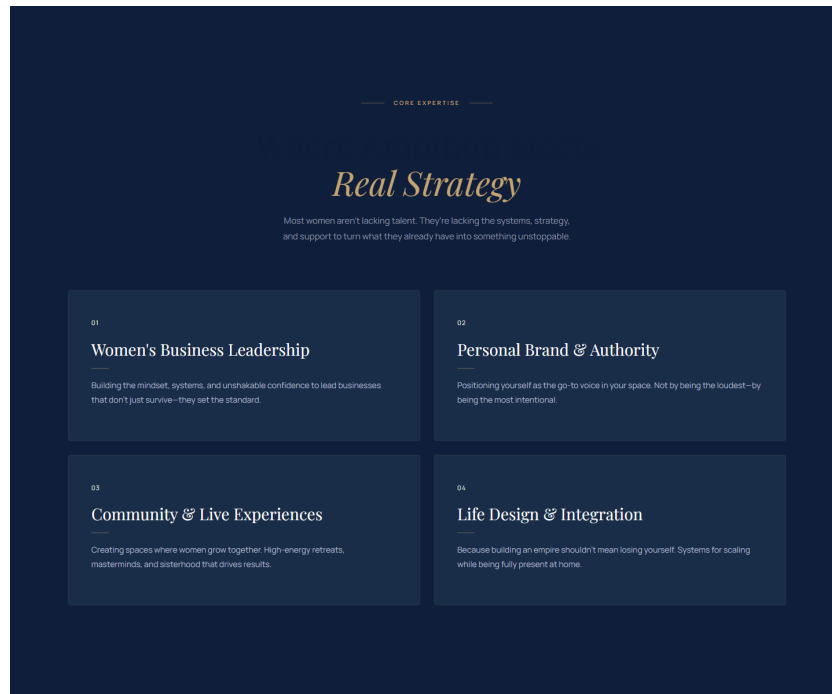
Hardcoded in About.jsx

Photo (same Unsplash placeholder as hero)

Hardcoded — replace via Base44 prompt

4. Expertise Section

Big italic heading, intro paragraph, then 4 numbered blocks (01-04) describing your areas of expertise.



↑ *what this section looks like on your site*

[!] HARDCODED IN CODE (needs Base44 prompt)

Section tag, heading, intro paragraph

Hardcoded in Expertise.jsx

All 4 expertise blocks (titles + descriptions)

Hardcoded — change all 4 via one Base44 prompt

Want 3 instead of 4? Or 6?

Ask Base44 to change the count and re-layout the grid

5. Featured Quote Block

A single large italic quote with attribution.

"She wasn't waiting for the world to make room for her. She walked in, rearranged the furniture, and built a door where there wasn't one."

↑ what this section looks like on your site

[OK] DASHBOARD CONTROLS THIS

Attribution line (uses your name)

author_name

[!] HARDCODED IN CODE (needs Base44 prompt)

The quote text itself

Hardcoded in FeaturedQuote.jsx — change via Base44 prompt

6. Stats Bar

Row of 4 big numbers: '0+ Women Empowered, 0+ Live Events, 0+ Years Leading, 0+ Countries Reached'.



↑ *what this section looks like on your site*

[!] HARDCODED IN CODE (needs Base44 prompt)

All 4 numbers (currently all show '0+')

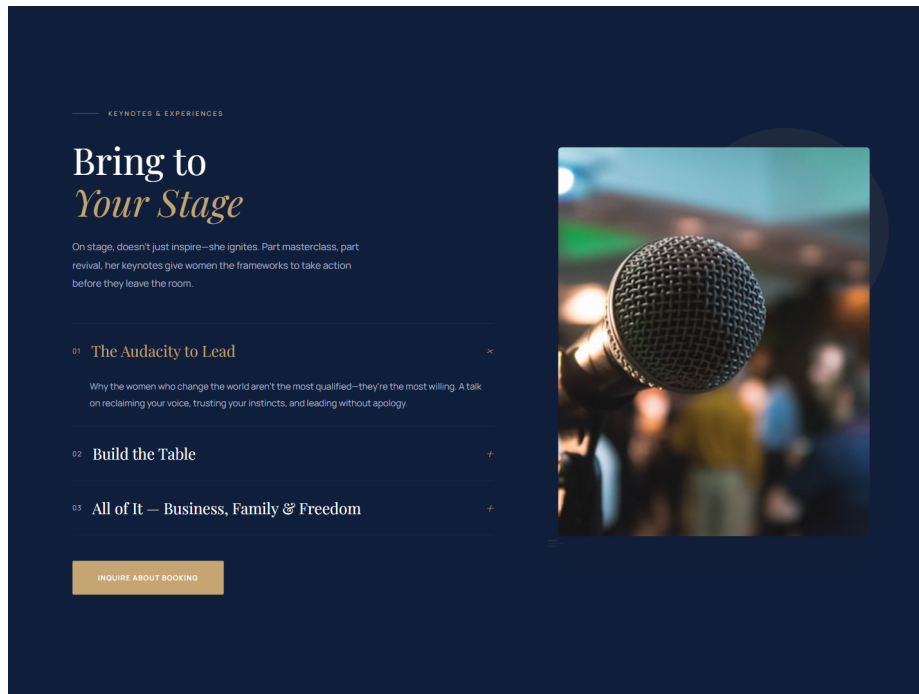
Hardcoded in Stats.jsx — ask Base44 to replace with real numbers

All 4 labels

Hardcoded — change via Base44 prompt

7. Speaking Section

Stage photo on the right, three expandable talk titles (01-03) on the left, plus an 'Inquire About Booking' button.



↑ *what this section looks like on your site*

[OK] DASHBOARD CONTROLS THIS

'Inquire About Booking' button link

booking_inquiry_url

Speaker kit download button (only if filled)

speaker_kit_url

[!] HARDCODED IN CODE (needs Base44 prompt)

Section heading + intro

Hardcoded in Speaking.jsx

All 3 talk titles + descriptions

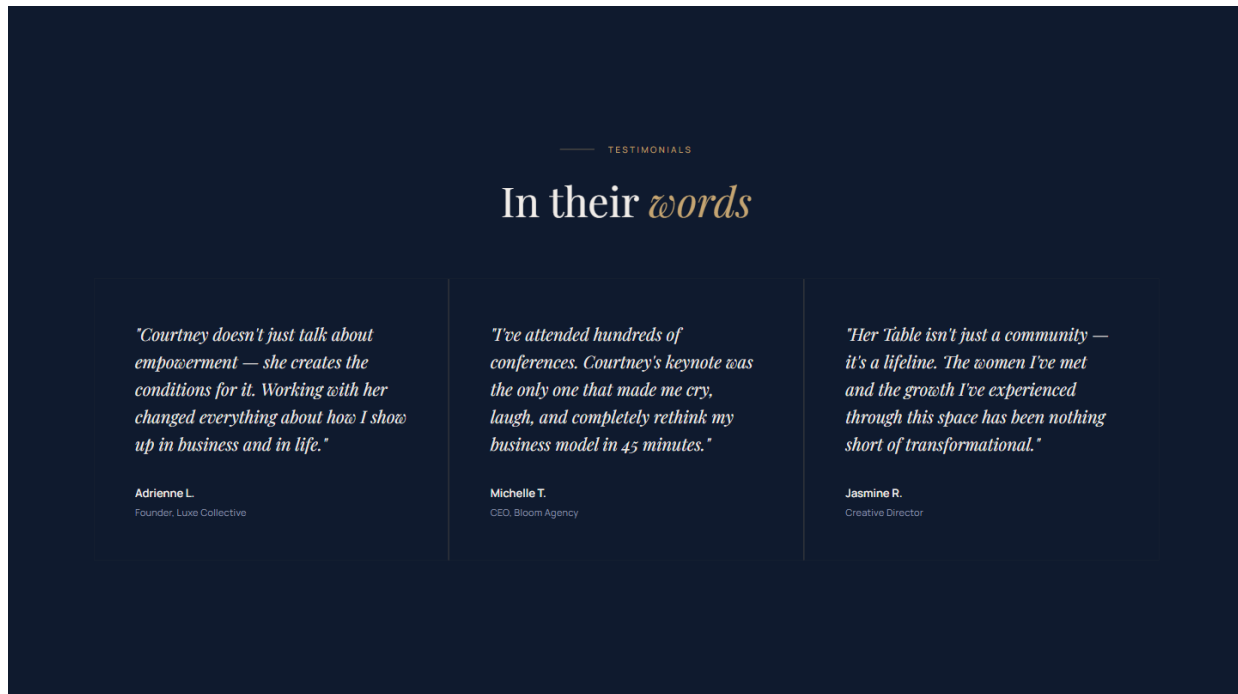
Hardcoded — change via Base44 prompt

Stage photo

Hardcoded Unsplash placeholder

8. Testimonials Section

Three side-by-side testimonial cards on a dark background.



↑ what this section looks like on your site

[!] HARDCODED IN CODE (needs Base44 prompt)

All 3 testimonials (quote + name + role)

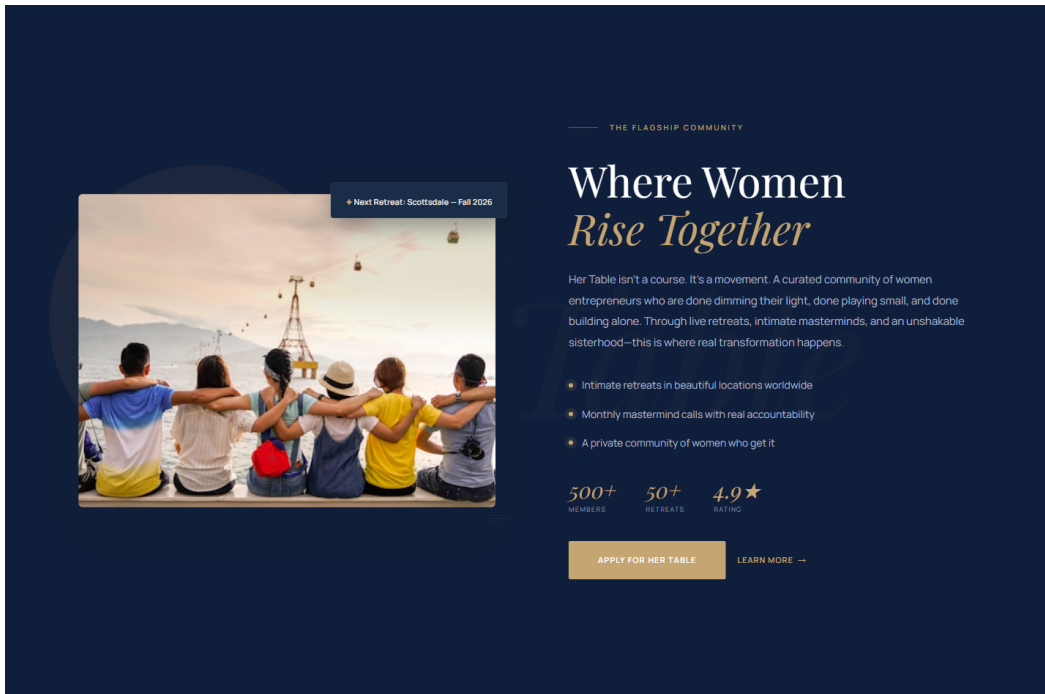
Hardcoded in Testimonials.jsx

Want more than 3?

Ask Base44 to add more cards, OR ask to convert testimonials into a database table you manage in the admin

9. Community Section ('Her Table')

Massive 'Her Table' watermark in the background, photo with a 'Next Retreat' banner, 3 bullet points, stats (500+ / 50+ / 4.9★), and two buttons.



↑ what this section looks like on your site

[OK] DASHBOARD CONTROLS THIS

'Apply for Her Table' button link

event_application_url

'Learn More' button link

event_learn_more_url

[!] HARDCODED IN CODE (needs Base44 prompt)

Community name ("Her Table") and watermark

Hardcoded — change to YOUR community name via Base44 prompt

"Where Women Rise Together" headline

Hardcoded

Description paragraph

Hardcoded

3 feature bullets

Hardcoded

Stats (500+ Members / 50+ Retreats / 4.9★)

Hardcoded — update via Base44 prompt

"Next Retreat: Scottsdale Fall 2026" banner

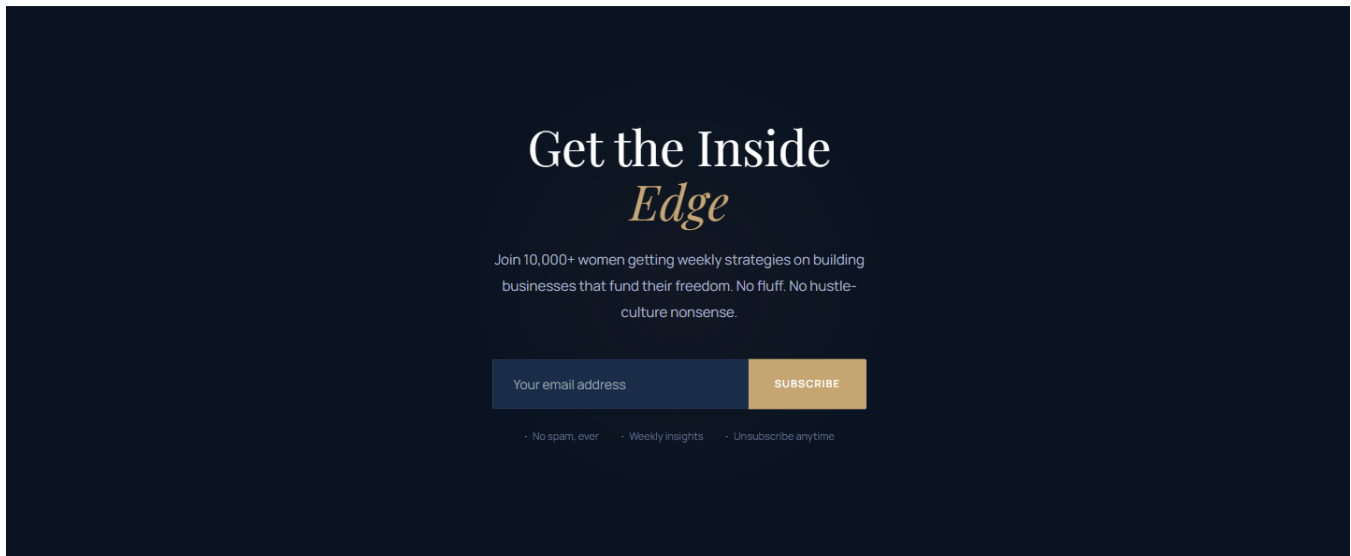
Hardcoded

Photo

Hardcoded Unsplash placeholder

10. Subscribe Section ('Get the Inside Edge')

Centered headline, paragraph, email input + Subscribe button, three small reassurance items at bottom.



↑ *what this section looks like on your site*

[OK] DASHBOARD CONTROLS THIS

Headline

cta_headline

Paragraph below headline

cta_subtext

Button text

cta_button_text

3 reassurance items at the bottom

cta_social_proof (comma-separated)

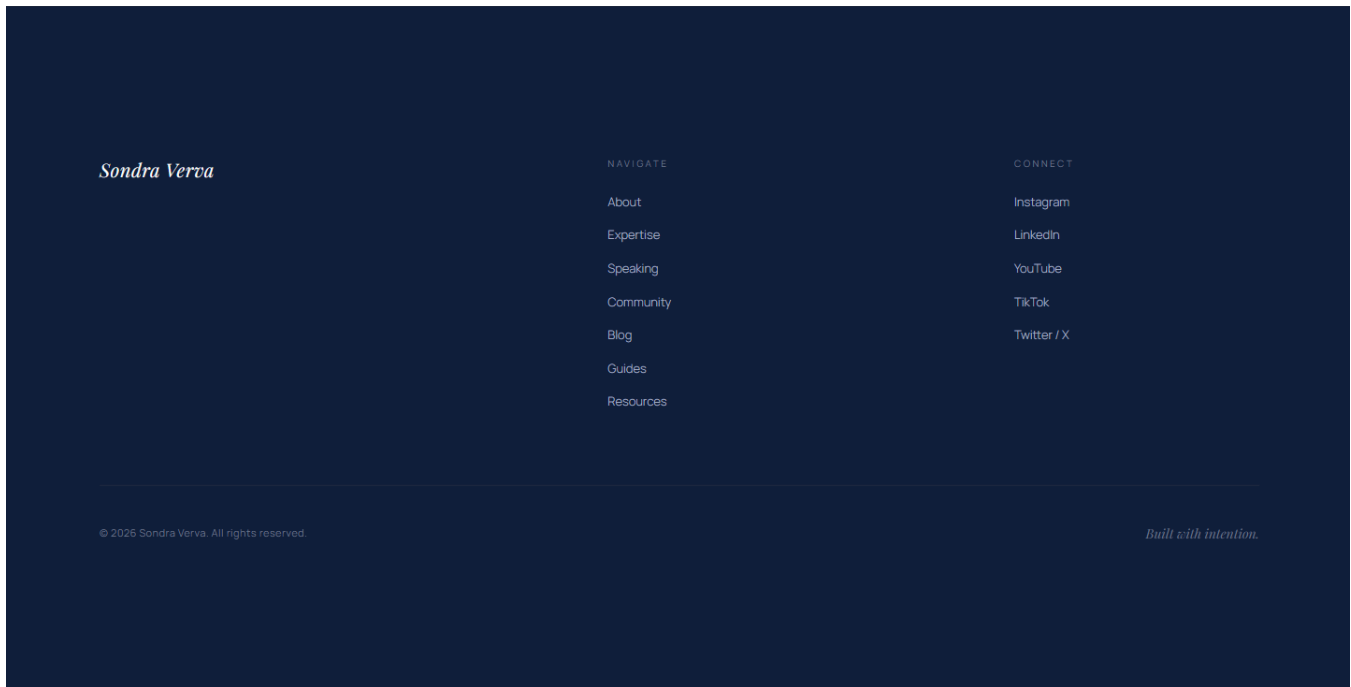
[!] HARDCODED IN CODE (needs Base44 prompt)

Layout / styling

Hardcoded — but every word of copy IS in the dashboard!

11. Footer

Bottom of every page. Logo + bio on left. Navigate links. Social media links. Copyright line.



↑ what this section looks like on your site

[OK] DASHBOARD CONTROLS THIS

Logo text

site_name OR author_name

Short bio under logo

author_bio

Instagram link

social_instagram

LinkedIn link

social_linkedin

YouTube link

social_youtube

TikTok link

social_tiktok

Twitter/X link

social_twitter

Name in copyright

author_name

[!] HARDCODED IN CODE (needs Base44 prompt)

Navigate links (About/Expertise/Speaking/Community/Blog/Guides/Resources)

Hardcoded — these match the nav

"Built with intention" tagline

Hardcoded

Bottom Line — What to Tell a Buyer

When you sell this template, the buyer needs to do these **three things** in this order:

Step 1 — Fill out Site Settings (30 min)

Open admin dashboard → Site Settings → fill in all 35 fields. This handles their name, bio, social links, button destinations, the entire Subscribe block copy, and email settings. Nothing technical — just typing and pasting URLs.

Step 2 — Tell Base44 to swap the hardcoded copy (45-60 min)

In Base44, open the app editor and type prompts like:

- "Replace the hero headline with: [their headline]"
- "Replace the 4 Expertise blocks with: [their 4 areas]"
- "Replace the 3 Testimonials with: [their testimonials]"
- "Replace the 'Featured In' magazines with: [their list]"
- "Change the community name from 'Her Table' to '[their community]'"
- "Replace the hero photo with this image: [their image URL]"

Base44 understands these in plain English. **This is your DWY value** — you do this WITH them on a call.

Step 3 — Add their first Blog Post (15 min)

Open Posts → New Post. Fill in title, slug, content, image, category. Publish. Show them how Categories organize posts.

Generated 2026-05-22 from your live Base44 app + the cloned source code. If you significantly redesign the homepage, regenerate this guide so the screenshots and field mappings stay current.